



**abbocraft<sup>®</sup>**

Company Profile

About

# abbacraft®

abbacraft was established in 2010 and is a design and export company engaged in decorative furniture (coffee table, side table, console table, dining table, chairs, stool, etc) and home accent such as wall art, mirror, stand deco, table top (placemat, coaster, tray, tissue box, napkin ring, table runner, etc), bathroom set (soap dispenser, soap dish, tissue box, brush holder, tray, etc), wall panel and wall tiles. With an awareness of the importance of sustainability, we use waste and transform it into a luxurious and beautiful furniture and home decor.

Starting from a trip along the north coast of the Java Sea – Indonesia, we saw so many shells that were scattered and became waste that polluted the environment. Then came the idea to process shell waste into crafts that are useful and have high added value for furniture and home decoration.

Starting from a few product samples, we discovered a notable interest among buyers for our furniture and home decoration items. Pier1 Import, TJX, Homegoods are some of our partners that we have worked with.

Now, we have been able to serve the production of approximately 5 containers per month by employing hundreds workers around our neighbourhoods, some of them are housewives who usually unemployed, while taking care of children also can work and be creative to earn a living for the family

Our company continues to grow, innovate, and is ready to serve the needs of global markets. Starting from buyers in USA, Europe Middle East and even continuing to expand its market to buyers in entire world.

We are committed to sustainability through the utilization of natural and recycled materials, striving for a positive impact on both the environment and social well-being. Our dedication extends beyond corporate profits to encompass elevating living standards and fostering community welfare.





# Company Profile

Company Name : PT. Abbacraft Multi Kreasi

Brand Name : Abbacraft

Establishment : 2010

Office & Workshop : Jl. Desa Krandang, Saripan,  
Mayang, Gatak, Sukoharjo,  
Central Java

Factory Area : 1080m<sup>2</sup>

Phone : +62 811-2745-678

Email : [marketing@abbacraft.id](mailto:marketing@abbacraft.id)

Website : [www.abbacraft.id](http://www.abbacraft.id)

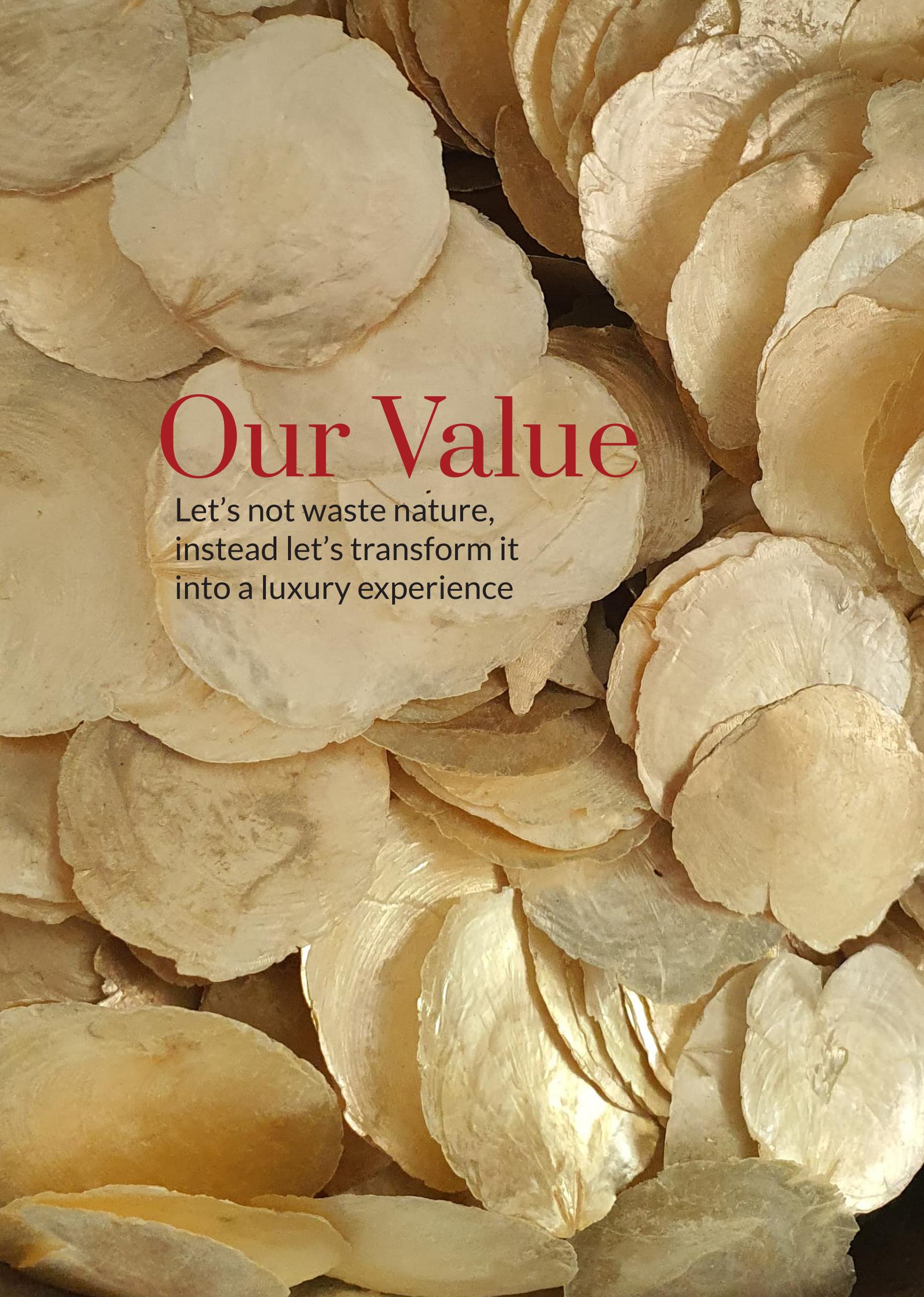
Director : Suselo Purwanto

Number of Employees : 235 Employee

Products : Indoor Furniture Home  
Decoration

Production Capacity : 5 Containers per month

Markets : USA, Europe, Australia, &  
Middle East



# Our Value

Let's not waste nature,  
instead let's transform it  
into a luxury experience

# Our Vision

Become a large growing company while consistently using waste materials to be converted into high-value furniture and home decorations.



# Our Mission

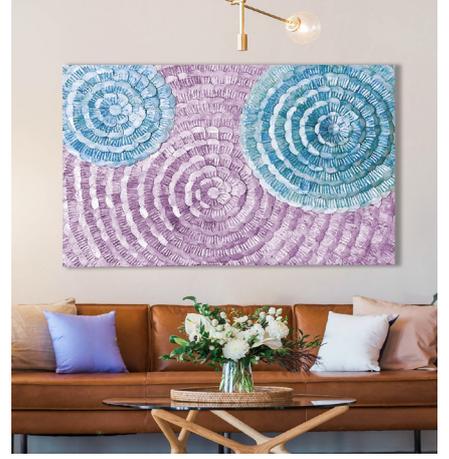
Create unique artworks by combining waste materials and artistic value.

Empower the community to create high-quality decorative works that are both skillful and have a high-added value.

Actively showcase these works into the world through social media and international exhibitions.



# Our Products Range



# Women Empowerment



# 100% Handcrafted Skillfully

