

Pisa Design proudly presents its renewed product line at Interior Lifestyle Tokyo - fair.

Pisa Design is a woman-led company based on the western coast of Finland, by the Baltic Sea. Founded by entrepreneur **Satu Somero**, the company has been creating textile stories for over 20 years.

Sustainability is at the core of everything what Pisa Design stands for. Our main product lines include handwoven bags and elegant scarves. We carefully select environmentally friendly materials and collaborate with local artisans. We produce based on demand – not to fill shelves, but to create meaning.

One of our most innovative materials is something quite unexpected: upcycled video tape. This material has a special connection to Japan, where video tape technology was originally invented. Now, through Finnish craftsmanship, we bring it back in a completely new form – handwoven into elegant bags and accessories.

Pisa Design unique merino wool scarves are made at our fabric in Kalajokki. All the products are made in small series, so there can only be few in the world just the same as you have.

Since 2015, we've proudly partnered with Japan. Our collections have featured at Isetan, Mitsukoshi and Matsuya and other leading Tokyo department stores.

Our materials tell a story – one of sustainability, innovation, and timeless Nordic design.

Please also notice that on Thursday 19th June at 13.45-14.45 all Finland Pavilion exhibitors are presented at the Chill Talk – venue East Hall E4 by Senior Advisor Laura Kopilow from Business Finland in Tokyo. The language of Laura Kopilow's company presentations is Japanese.

Please visit us at the Interior Lifestyle Tokyo:
Tokyo Big Sight East Hall 5,
5 Exhibition Halls
Finland Pavilion, Stand J011

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