DESIGN





LIFESTYLE

#### HI. FROM BFTA

We at Bethlehem Fair Trade Artisans (BFTA) work with over 1500 Palestinians to develop the local economy by creating market exposure and partnerships for local artisans. Our mission is to create a sustainable livelihood for this marginalized community. In 2015 we became the first in the Middle East to become a member of the World Fair Trade Organization (WFTO). We are now targeting the youth in this advocacy of equitable business practices and a better working environment. Our hope through Fair Trade, is to restore dignity and improve the lives of the most vulnerable. We also aim to preserve the ancient craft, culture and traditions of Palestinian artisans while fusing with modernity. Slow design is not a trend, it's necessary for the existence of this community.

#### MEET SOME OF OUR ARTISANS



**INTESAR** 



#### MOTAZ

02.





For centuries, Palestinian organic clay pottery has been an enduring art form, blending timeless beauty with functionality. These vessels, steeped in cultural heritage, have been integral to Palestinian life, traditionally storing cool water. While we are excited to see this aesthetic grace homes worldwide, our commitment goes beyond aesthetics. We are devoted to illuminating the rich history behind these creations and forging opportunities to enhance the livelihoods of the talented artisans responsible for preserving this cherished tradition.





In modern times these clay pots are used for cooking, drinking, serving food and home decor.





## FUSING TRADITIONAL & MODERN AESTHETIC

Olive Wood Accesories

Ceramic & Clay Pottery

Organic Soap

Leather Goods

## SOAP

This organic soap is made in Nablus where it originates. It is made of olive oil, dead sea minerals, herbs and some essential oils. It is suitable for all skin types, animal friendly and believed to have healing and nourishing effects.





## OLIVE WOOD

Kitchen and bath accessories hand carved from olive wood boasts of this sustainable ancient tradition. The organic material makes it safe for eating and drinking.











### CERAMIC DISHES

Ceramic products are organic and handmade. They are safe to eat, drink and heat friendly.







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#### Peace Steps Project

Leather shoes and bags handmade by artisans from the Hathroura Bedouin Community in partnership with Vento Di terra



Slow Design

Home & Fashion

New Collection 2023 Lookbook

Volume 1