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Originalhome offers the widest range of eco- friendly gifts

for thoughtful,
sustainable giving

Environmental awareness is increasingly influencing gifting choices, with a shift towards eco-friendly products and packaging. Originalhome, a brand dedicated to sustainable design, introduces its range of Eco-Thoughtful Gifts - products designed to add meaning and impact to gift giving in today's eco-conscious world. These unique items make it easy to give gifts that show care for both people and the planet.

The growing demand for eco-friendly, thoughtful gifts

As awareness of global environmental issues and excessive consumerism grows, so does the demand for responsible and meaningful gifts. Sustainable gifting has become a major trend in recent years. Consumers are increasingly looking for eco-friendly and ethically produced gifts that are in line with their environmental responsibility and will have a positive impact on the recipient. Key aspects of sustainable gifting include: gifts made from recycled, upcycled or biodegradable materials; recyclable and/or compostable packaging; and supporting local and/or artisan products to support community economies. For almost 10 years, Originalhome has been offering eco-friendly and meaningful gifts.

Originalhome's eco-friendly gifts make an impact on the planet and on the receiver.

Since 2015, originalhome has been offering the market a wide range of eco-friendly and ethical gifts that are in line with current trends. The eco-friendly gift collection includes gifts that are ethically sourced, handmade, recycled and upcycled from waste and/or rapidly renewable materials, have a low carbon footprint, are reusable and support local communities. The collection includes candles, kitchenware, glassware and home textiles.

- 1. Handmade plant-based candles** that plant trees and empower women
- 2. Multi-purpose cloths** handmade from recycled textiles that support artisanal production.
- 3. Reclaimed teak cutting boards** that are handmade and extremely durable
- 4. Upcycled glassware** handmade from wine and beer bottles, empowering local artisans



Creating real impact for people and the planet

Originalhome's commitment to people and planet is evident in every item, each of which is handmade by artisans following fair trade principles. This approach not only supports women's empowerment and provides employment opportunities in rural communities, but also ensures that each product is created with a purpose. On the environmental front, Originalhome aims to have the smallest footprint possible, making each gift as sustainable as it is meaningful.

Gifts that give back

At Originalhome, responsible giving goes beyond the product. They are involved in initiatives such as planting a tree in Africa for every candle sold with Trees for the Future. Originalhome also has a 'giving back' programme that donates 20% of profits to social causes, such as providing healthier cookstoves in India. The brand is committed to positive change: every purchase helps to improve the lives of others and reduce the impact on the environment.

Availability

The eco-friendly thoughtful gifts collection is now available for professionals on originalhome.nl and for consumers on originalhomegifts.com

About originalhome

Originalhome is committed to sustainable, ethical home décor made from eco-friendly and waste materials. The company works closely with small-scale workshops across Bangladesh, Indonesia, and Tanzania, creating jobs and promoting craftsmanship. They donate 20% of their profits to social causes and aim to inspire a movement towards conscious living through their innovative designs.

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