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# Originalhome combines the innovative use of waste materials

with modern design for its new lampshades collection

# Originalhome launches Recycled Lampshades collection: sustainability meets design

Originalhome announces its new collection of eco-friendly lampshades crafted from recycled coastal plastic. These lampshades blend modern design with a sustainable mission, offering a second life to costal plastic. Collected from coastal clean-ups in Java, Indonesia, the waste is transformed into beautiful rattan-like strings, handcrafted by local artisans.

## Turning waste into bold art

This new collection reflects the growing trend toward eco-friendly interiors, transforming harmful ocean plastic into stylish and functional décor. Available in a range of designs, these lampshades embrace the latest interior trends. The Lampions explore the interplay of colors (terra, green, natural, antracite) and shapes, making them suitable as hanging lamps, table lamps, or floor lamps. This versatile collection allows homeowners to infuse their space with both

style and environmental consciousness



Lampions Recycled: Versatile design and graphic lines

Originalhome's lampshades are not only aesthetically pleasing but also provide a environmental positive impact. By participating in clean-ups coastal and supporting rural communities, the brand is pushing for meaningful change. Each lampshade is a step toward a cleaner planet and a greener home.

# Biophilic design for a calming flow

In line with the growing biophilic home trend, the new Pebble lampshades bring nature indoors by creating a warm, grounded atmosphere. Available in Beige and Anthracite and offered in three sizes, these lampshades are perfect for calming spaces like dining rooms or bedrooms. The Juara Swirl table lamp, with its natural shape and soothing lines, adds tranquility while offering a touch of spice with its swirl pattern. Both designs not only enhance the aesthetic of your home but also contribute to sustainable living by giving new life to ocean-bound plastic.



**Juara Recycled Swirl Green, Pebble Recycled Beige and Pebble Recycled Anthracite:** Curved and organic lines for a revitalizing and calming atmosphere.

# **Empowering communities**

The initiative helps create job opportunities for local communities, providing sustainable employment in rural East Java. From plastic collection to crafting, each stage involves artisans using traditional techniques to transform waste into valuable home décor items.

### **About originalhome**

Originalhome offers sustainable & ethical home decoration and eco-design and earth-friendly (waste) materials with social trade. Originalhome works closely together with small workshops located in the rural and remote areas of Bangladesh, Indonesia and Tanzania to create more job opportunities. The products are solely made by hand on a non-industrial scale using traditional craftsmanship. We give back 20% of our profits back to social causes.

## **Availability**

The new lampshades collection is available for resellers at <u>originalhome.nl</u> and for consumers on <u>originalhomegifts.com</u>.

For more information, visit <a href="https://originalhome.nl/materials-production/recycled-coastal-plastic/">https://originalhome.nl/materials-production/recycled-coastal-plastic/</a>



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