



30 August, 2024

# Originalhome introduces a new collection of vegan candles

A fusion of colour, design and sustainability

Originalhome will launch a new collection of eco-friendly candles at Maison & Objet, the world's leading trade show for interior design from 5 to 9 September in Paris, France. The new Autumn/Winter 24/25 collection combines vibrant colours and shades of nature with bold patterns. The new collection is perfectly in tune with the need for living spaces that that resonate and inspire and with current interior trends such as eco-friendly living, biophilic design and maximalism. All candles are certified vegan, fair trade and for every candle sold, a tree is planted in Africa.

## New candle collection that celebrates colour and form

The new candle collection features a stunning range of candle designs that explore the interplay of geometric lines, curves and colour. This fits in perfectly with the Maximalism trend which is all about redefining yourself and showcasing your personal style. Maximalism embraces vibrant colours, mixed patterns and materials with bold designs, from geometric to floral prints, creating eclectic interiors that reflect that anything is possible.



With the new colourful candle collection anyone can add a touch of boldness to their interior without having to redecorate the whole house. The candles that can be mixed and matched with each other to create your own personal palette. Spiral candles are available in 13 colours, Candle & holder candles are available in 8 colours.

## Mixed patterns: diagonal lines and curved shapes

The new diagonal candle collection combines curved and diagonal lines with bold colours. Driven by our need for positive change, diagonal shapes are increasingly entering our living spaces. Diagonal lines symbolise dynamic movement, transformation, energy and freedom, bringing life to a room. They work well with curved shapes that convey harmony and protection. Mixing and matching these different patterns is key to the Maximalism trend. The candles are available in a set of 3 Dinner candles and Pillar candles in 4 different symbolic colour combinations.



**Harmony:** A powerful blend of red and blue, symbolizing the balance between love, peace, and trust.

## Fall candle collection: a celebration of nature

The Fall candle collection is infused with richness and earthiness. This collection evokes the feeling of a walk in the park in early fall, emphasising our deeper connection with nature. Beyond their natural visual appeal, Originalhome's candles are made with sustainability in mind. Made from plant-based wax, these candles ensure a clean, eco-friendly burn. Each candle is hand-poured by women in rural Indonesia, supporting fair trade and empowering local communities. It fits perfectly with the current trend for eco friendly interiors. *The fall collection available in set of 3 Dinner candles in 3 designs and a Pillar candle in 2 designs.*



## **Plant based candles that plant trees for Africa**

In addition to the environmental benefits of the Originalhome candles, for every candle sold, Originalhome plants a tree for farmers in Africa through the foundation Trees for the Future Foundation. This initiative helps restore degraded land, improve soil health, and provide food security for farmers, making every purchase a step towards a healthier planet.

## **About originalhome**

Originalhome offers sustainable & ethical home decoration and eco-design and earth-friendly (waste) materials with social trade. Originalhome works closely together with small workshops located in the rural and remote areas of Bangladesh, Indonesia and Tanzania to create more job opportunities. The products are solely made by hand on a non-industrial scale using traditional craftsmanship. We give back 20% of our profits back to social causes.

## **Availability**

The new candle collection is available for resellers at [originalhome.nl](https://originalhome.nl) and per mid September for individual gifting at [originalhomegifts.nl](https://originalhomegifts.nl).

For more information, visit [www.originalhome.nl](https://www.originalhome.nl)



### **PRESS CONTACT**

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