

WRITECH[®]

Write Different



Our Story

Writech is a stationery company that specialized in manufacturing of a variety of writing instruments.

- Gel pens and liquid rollerball pens for your everyday use.
- Highlighters, permanent markers and dry erase markers are used in study and in the everyday workplace.
- Art brush pens and creative journaling kits that are perfect for lettering beginners and journaling lovers.

"WRITE DIFFERENT" is our brand concept and is also the basic idea which we would like to deliver to each of our users.

We were born in a lively era, with a great many eye-catching idols and public voices. We prefer to caring about every individual feeling and embrace their small but continual demands, explore the unique charms with every user.

Writech was born with this such simple idea.

We always believe that we are not just producing the cold products, but rather a brand with principle, effect and purpose. We want to present not only rich colors and refresh combinations for creative people, but also show the accumulation of our ideas and the advancing of our technologies inspired by ever user.

Writech will continue to experiment, create new technology and pioneer the way to provide pens for people and places that love and need them.



HIGHLIGHTERS & MARKERS

Astronaut Highlighters

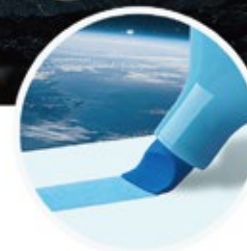
WRITECH® W-8154



Soft Chisel Tip



Oblate Barrel Design



Soft Chisel Tip



8 INK COLORS

1 2 3 4 Pastel Colors 5 6 7 8 Vintage Colors



8 Pcs Set



4 Pcs Set



36 Pcs Bucket



96 Pcs Display



24 Pcs Display



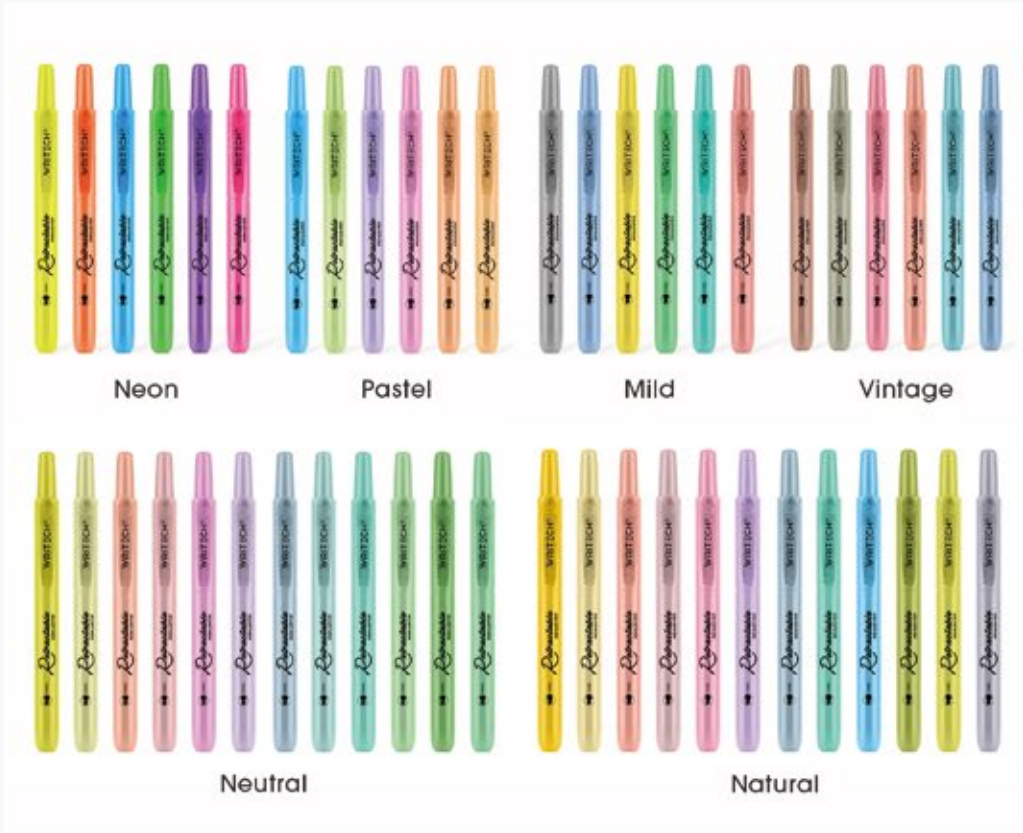
12 Pcs
Single Color

Retractable Highlighters

WRITECH® W-805s



- One-hand Control
- Safety Clip
- Refillable



48 INK COLORS

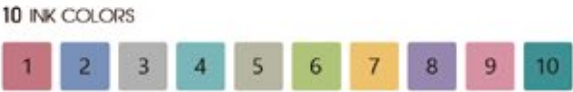
1	2	3	4	5	6	7	8	9	10	11	12	Neon + Pastel
13	14	15	16	17	18	19	20	21	22	23	24	Mild + Vintage
25	26	27	28	29	30	31	32	33	34	35	36	Neutral
37	38	39	40	41	42	43	44	45	46	47	48	Natural



Cute Highlighters

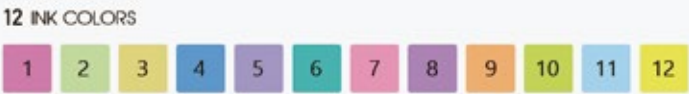
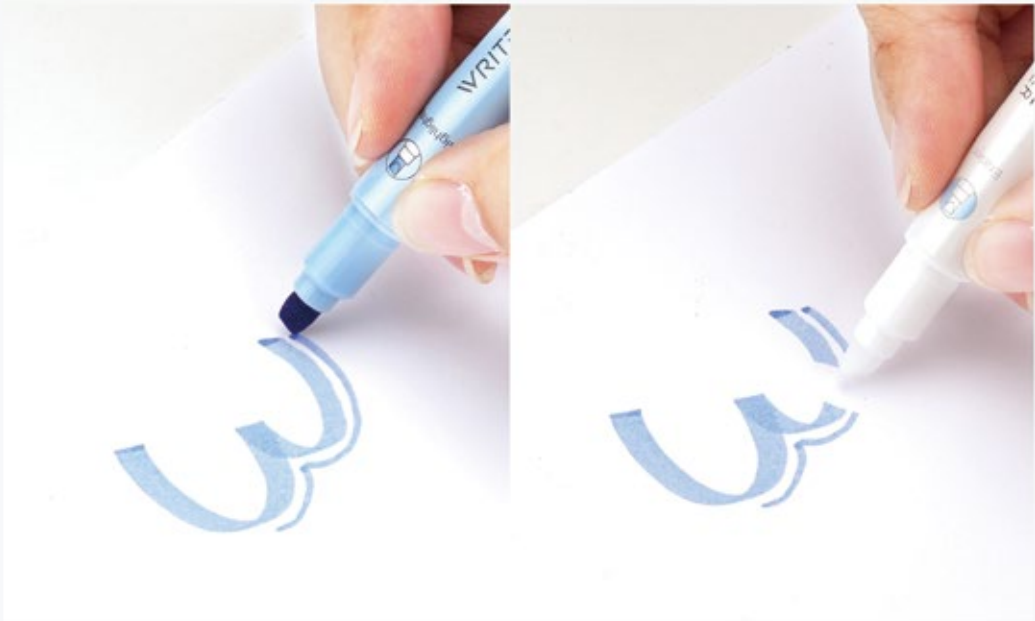
WRITECH® W-832

 Soft Chisel Tip |  Large Ink Supply



Erasable Highlighters

WRITECH® W-822



Gel Highlighters WRITECH® W-816



Retractable Whiteboard Markers

WRITECH® W-709

Normal size



Retractable Whiteboard Markers

WRITECH® W-0005WB

Jumbo Size



Retractable Whiteboard Markers

WRITECH® W-709



<Normal Size



Jumbo Size>

Just click and write!



Retractable Permanent Markers

WRITECH® W-805P

 One-hand Control

|

 Safety Clip

|

 Refillable



12 INK COLORS

1

2

3

4

5

6

7

8

9

10

11

12



12 Pcs Set



6 Pcs Set



3 Pcs Set



72 Pcs Display
+
36 Pcs Refills



24 Pcs Display

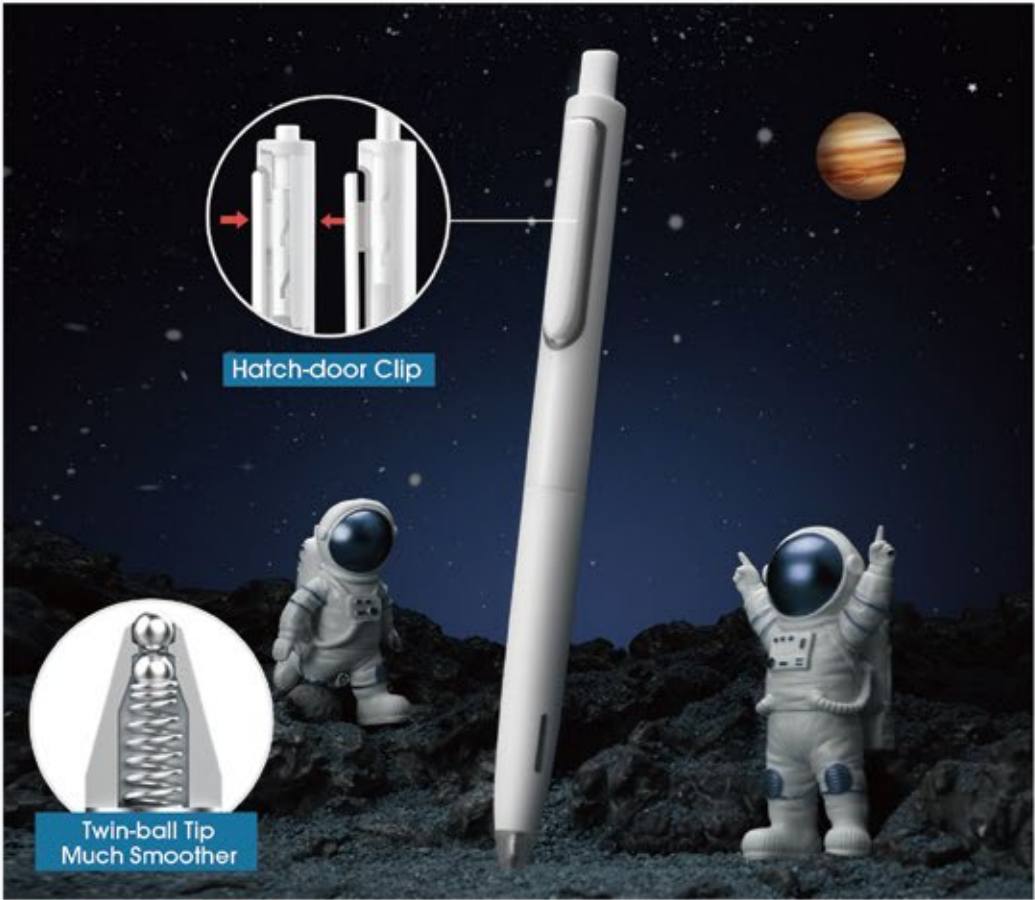


12 Pcs Single Color

GEL PENS

Up-Gel™ Pen

WRITECH® W-0154



Twin-ball Tip | Silent Clicker | Quick Dry Ink



0.5/0.7mm Bullet Tip Triangular Barrel Hatch-door Clip Silent Clicker

24 INK COLORS

1	2	3	4	5	6	7	8	Basic Colors	
09	10	11	12	13	14	15	16		Morandi Colors
17	18	19	20	21	22	23	24		

BARREL COLOR

A B C D E



Up-Gel™ (Metal)

WRITECH® W-0156



Twin-ball Tip



Silent Clicker



Quick Dry Ink



1 INK COLOR



BARREL COLOR



2pcs pens + 2pcs refills



2pcs pens + 2pcs refills



33 Pcs Display



12 Pcs Single Color

Flash Up-Gel™ Pens

WRITECH® W-0157



Silent Clicker



Quick Dry Ink



1 INK COLOR



BARREL COLOR



96 Pcs Display



12 Pcs Single Color

Up-Gel™ Pens

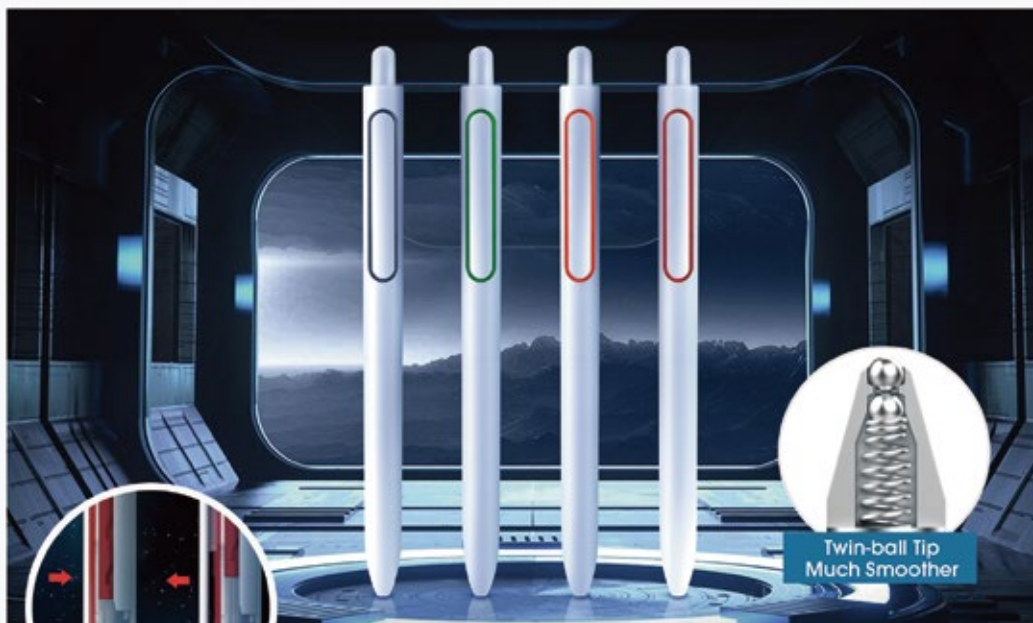
WRITECH® W-0155



Twin-ball Tip



Quick Dry Ink



Hatch-door Clip



Twin-ball Tip
Much Smoother

0.5/0.7mm Bullet Tip

1 INK COLOR



BARREL COLOR



8 Pcs Set



122 Pcs Display



12 Pcs Single Color

Cyber Space-Gel™ WRITECH® W-0154A2



Twin-ball Tip



Silent Clicker



Quick Dry Ink



Hatch-door Clip



Twin-ball Tip
Much Smoother

0.5/0.7mm Bullet Tip

1 INK COLOR



BARREL COLOR



Silent Clicker



36 Pcs Display



12 Pcs Single Color

Aurora Up-Gel™ Pens

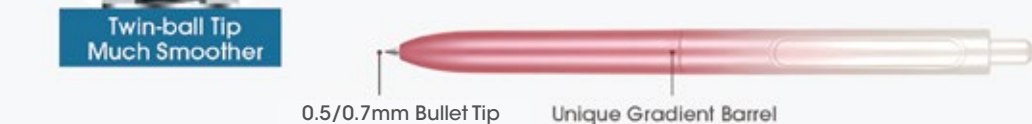
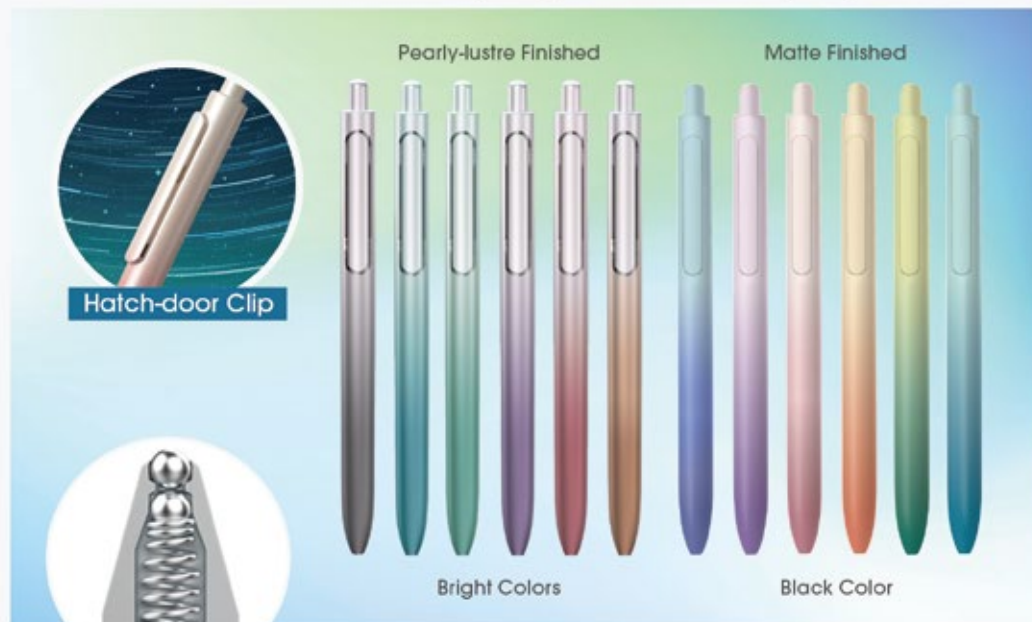
WRITECH® W-0152



Twin-ball Tip



Quick Dry Ink



6 INK COLORS



BARREL COLOR



Cute Gel Pens

WRITECH® W-0161



Twin-ball Tip



Silent Clicker



Quick Dry Ink



8 INK COLORS



BARREL COLOR



Gradient Gel Pens WRITECH® W-0171



Twin-ball Tip



Silent Clicker



Quick Dry Ink



Gradient
Matte Barrel



Twin-ball Tip
Much Smoother



Vintage Colors

Black Color



8 INK COLORS



BARREL COLOR



8 Pcs Set



4 Pcs Set



36 Pcs Bucket



71 Pcs Display



24 Pcs Display



12 Pcs
Single Color

Gradient Gel Pens WRITECH® W-0171M



Quick Dry Ink



Gradient
Matte Barrel



Bright Colors



8 INK COLORS



8 Pcs Set



71 Pcs Display



12 Pcs
Single Color

Vintage Ink Gel Pens

WRITECH®

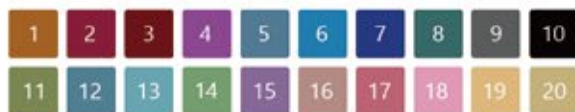
W-099



Quick Dry Ink



20 INK COLORS



Rainbow Gel Pens

WRITECH® W-099-3



Dual Color Gel Pens

WRITECH® W-608



W-Gel Pens

WRITECH® W-0164



Twin-ball Tip



Quick Dry Ink



Twin-ball Tip
Much Smoother



16 INK COLORS



8 Pcs Set



4 Pcs Set



36 Pcs Bucket



91 Pcs Display



120 Pcs Display



24 Pcs Display



12 Pcs
Single Color

Dual Grip Gel Pens

WRITECH® W-0174



Dual Grip



Quick Dry Ink



1 INK COLOR



BARREL COLOR



8 Pcs Set



85 Pcs Display



12 Pcs Single Color

Soft Grip Gel Pens W-0153

 Super Soft Grip |  Quick Dry Ink



Vibrant Colors Black Color



2mm Super Soft Grip



0.5/0.7mm Bullet Tip



Super Soft Grip

8 INK COLOR

1	2	3	4	5	6	7	8
---	---	---	---	---	---	---	---

BARREL COLOR

A	B	C	D	E	F	G	H
---	---	---	---	---	---	---	---

Morandi Aesthetic Gel Pens W-0168

 Twin-ball Tip |  Quick Dry Ink



Triangular Ergonomic Soft Grip



0.5/0.7mm Bullet Tip

1 INK COLOR

1

BARREL COLOR

A	B	C	D	E	F	J	H
---	---	---	---	---	---	---	---



Soft Grip Gel Pens W-0178

- 
Twin-ball Tip
- 
Super Soft Grip
- 
Quick Dry Ink



Peekaboo Gel Pens W-0162

- 
Silent Clicker
- 
Twin-ball Tip
- 
Quick Dry Ink



Spinning Up-Gel

WRITECH® W-0151



Twin-ball Tip



Quick Dry Ink

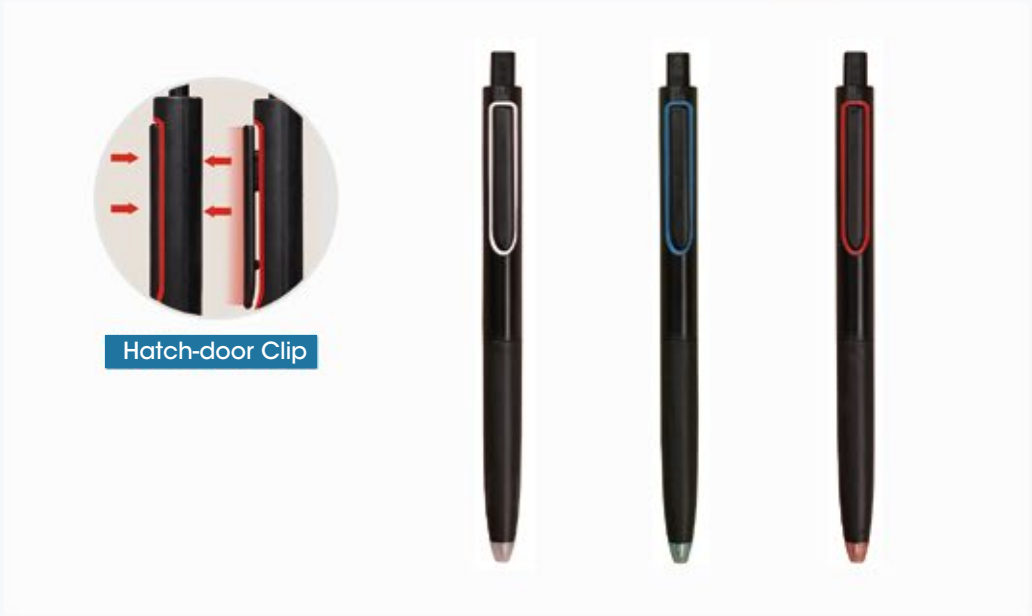


40 Pcs Display

LOW VISCOSITY
BALLPOINT PENS

Low Viscosity Ballpoint Pens

WRITECH® W-0154Ball



3 INK COLORS
1 2 3

0.5/0.7mm Bullet Tip Silent Clicker



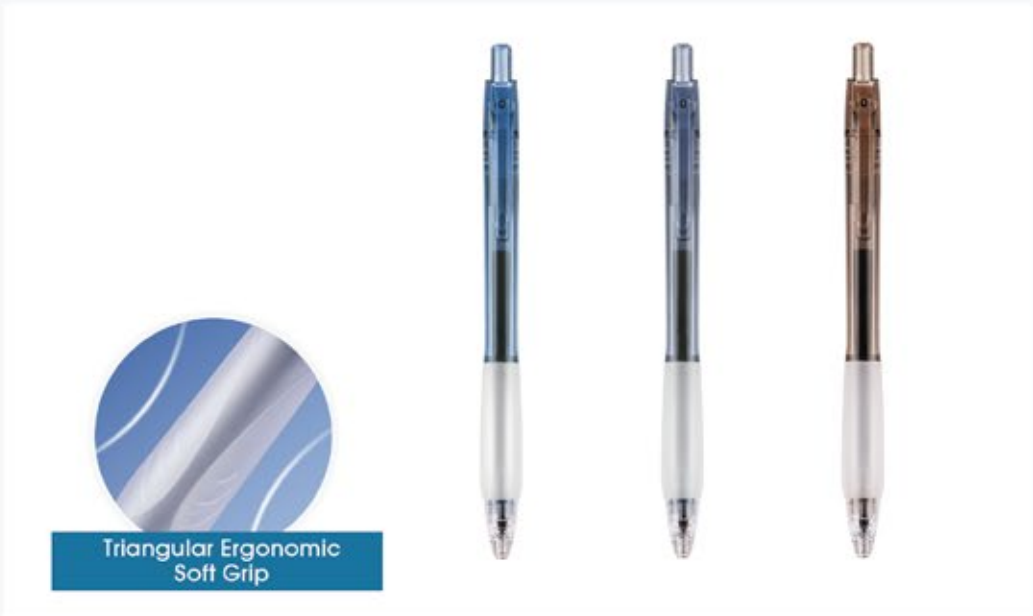
112 Pcs Display



12 Pcs Single Color

Low Viscosity Ballpoint Pens

WRITECH® W-0169



3 INK COLORS
1 2 3

0.5/0.7mm Bullet Tip



8 Pcs Set



80 Pcs Display



12 Pcs Single Color

Low Viscosity Ballpoint Pens

WRITECH® W-0163



Silent Clicker



Silent Clicker



Non-slip Soft Grip



0.4/0.5/0.7/1.0mm Bullet Tip

Silent Clicker

3 INK COLOR



BARREL COLOR



96 Pcs Display



12 Pcs
Single Color

LIQUID ROLLERBALL PENS

Retractable Liquid Ink Rollerball Pens

WRITECH®

W-994

- Twin-ball Tip
- Silent Clicker
- Quick Dry Ink

Retractable Liquid Technology



2 INK COLORS



BARREL COLOR



Retractable Liquid Ink Rollerball Pens

WRITECH®

W-927

- Twin-ball Tip
- Silent Clicker
- Quick Dry Ink

Retractable Liquid technology



3 INK COLORS



Liquid Ink Rollerball Pens

WRITECH® W-954



Precise Regulator



Quick Dry Ink



Vibrant Colors

Vintage Colors

14 INK COLORS

1	2	3	4	5	6	7	8	Vibrant Colors
9	10	11	12	13	14	15	16	Vintage Colors

0.5mm Needle Tip Quick Dry Ink



Liquid Ink Rollerball Pens

WRITECH® W-904



Precise Regulator



Quick Dry Ink



Basic Colors

Vintage Colors

18 INK COLORS

11	12	13	14	15	16	17	18	Basic Colors		
1	2	3	4	5	6	7	8	9	10	Vintage Colors

0.5mm Needle Tip Quick Dry Ink



Liquid Ink Rollerball Pens

WRITECH® W-501



Precise Regulator



Quick Dry Ink



ART PENS

Sign Brush Pens

WRITECH® W-827



Flexible Nib |



Versatile Use



36 INK COLORS



12 Pcs Set



6 Pcs Set



36 Pcs Bucket



120 Pcs Display



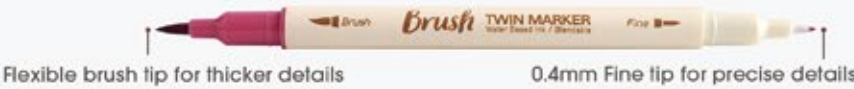
24 Pcs Display



12 Pcs Single Color

Twin Markers

WRITECH® W-2001



36 INK COLORS

1	2	3	4	5	6	7	8	9	10	11	12
13	14	15	16	17	18	19	20	21	22	23	24
25	26	27	28	29	30	31	32	33	34	35	36



Dual Tip Brush Pens

WRITECH® W-2002



24 INK COLORS

1	2	3	4	5	6	7	8	9	10	11	12
13	14	15	16	17	18	19	20	21	22	23	24



Twin Plus Markers

WRITECH® W-808



2-in-1 Lines



Water-based Ink



One head for writing & drawing, the other for marking & coloring.



24 INK COLORS



12 Pcs Set



120 Pcs Display



12 Pcs Single Color

Liquid Fineliner Pens

WRITECH® W-704



Precise Regulator



Pigment Ink



Large Ink Supply

Nib Size



9 Pcs Set



6 Pcs Set



144 Pcs Display



24 Pcs Display



12 Pcs Single Color

Color Coded Journaling Kits

WRITECH® W-JK03

Ideal for journaling, lettering, drawing, adult coloring and artistic projects.



Journaling sets

WRITECH® W-JK02

Ideal to use for creative journaling, notes-taking, daily writing and marking.



12 Pcs Set



12 Pcs Set

Color Coded Writing Sets

WRITECH® W-JK04

Great gift for aesthetic writing and journaling lovers.



Blue&Black



Purple&Black



Pink&Black



Green&Black

GIFT SETS

The Little Purple Book WRITECH® W-333E



What's In The Box?

Space Up Family Set (W-312E) *1
 Aurora Gel Pens (W-0171) Black *1
 Retractable Highlighters (W-805V) Vintage *1
 Sign Brush Pens (W-827B) Vibrant *1
 Metal Gel Pens (W-0156) Black *1
 Moire Pattern Box (W-0154V) Morandi *1

Space Up Pen Family WRITECH® W-312E



What's In The Box?

Up-gel Pen (W-0155) *2
 Up-gel Pen (W-0154) Black *2
 Black Refills (W-0154) Black *2
 Black Refills (W-1155) Black *1 / red *1
 Up Mechanical Pencil (W-5154) *1
 Astronaut Highlighters (8154) *3

MECHANICAL PENCILS

Up Pencils

WRITECH® W-5154



Rotate for Refilling



Hatch-door Clip



Rotate for Refilling



0.5mm+0.7mm

Hatch-door Clip

1 INK COLOR



BARREL COLOR



2 Pcs Set

38 Pcs Display

12 Pcs Single Color

Up Pencils

WRITECH® W-5155



Rotate for Refilling



Hatch-door Clip



Hatch-door Clip

0.5mm+0.7mm

Hatch-door Clip

1 INK COLOR



BARREL COLOR



38 Pcs Display



12 Pcs Single Color

Mechanical Pencils

WRITECH® W-5156



Rotate for Refilling



Hatch-door Clip



Hatch-door Clip

Premium Metallic Barrel

0.5mm

1 INK COLOR



BARREL COLOR



30 Pcs Display



6 Pcs Single Color

Soft Grip Mechanical Pencils

WRITECH® W-571



2mm Super Soft Grip



- 1 INK COLOR
-
- BARREL COLOR
- A

B

C

D



32 Pcs Display



Refill boxes

Aurora Mechanical Pencils

WRITECH® W-5171



Aurora Barrel Design



Lead Sleeve Prevents Leads Breakage



- 1 INK COLOR
-
- BARREL COLOR
- A

B

C

D



40 Pcs Display



12 Pcs Single Color

Soft Grip Mechanical Pencils

WRITECH® W-5164



Sweatproof and Non-slip



1 INK COLOR



BARREL COLOR



24 Pcs Display



Refill boxes

Up Pencil Leads

WRITECH® W-505



1 INK COLOR



BARREL COLOR



36 Pcs Display



36 Pcs Display

FOUNTAIN PENS

Retractable Fountain Pens

WRITECH® W-784



EF Tips



Click



Hatch-door Type Seal
No Drying, No Leaking



3 INK COLORS



BARREL COLOR



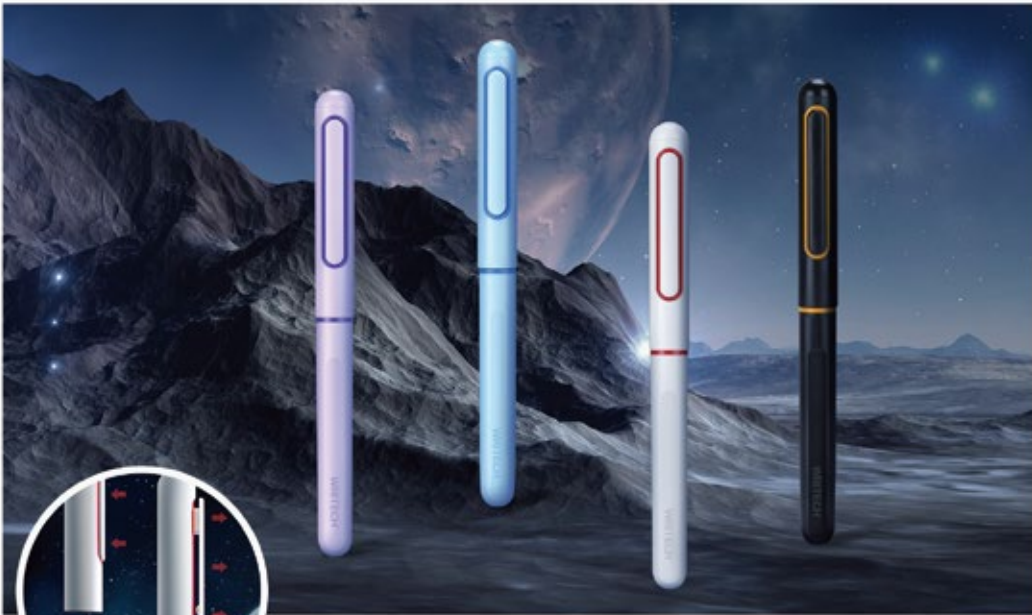
43 Pcs Display



Refill boxes

Up Fountain Pens W-7154

Ergonomic Design | F Tips



Hatch-door Clip



- 3 INK COLORS
-
- BARREL COLOR
- A

B

C

D



22 Pcs Display Refill boxes

Up Fountain Pens W-7155

Ergonomic Design | EF Tips



Hatch-door Clip



- 3 INK COLORS
-
- BARREL COLOR
- A

B

C

D



18 Pcs Display Refill boxes

REFILLS

Refills



Gel pens



Ball point pens



Whiteboard markers
&
Permanent markers



Highlighters



Up pencil leads



Up fountain pens

PACKAGES

Packages



Paper Box
(Single color)



Paper Box
(Set)



Acrylic Display Rack



PET
(Set)



Gift Box



Bucket



Display Box



Display Rack



www.writech.com sales@writechusa.com

